



Palmyra

I want to invest in my community!

Please fill out this detachable form and mail today!
If you are assigning your funds to a designated investment,
let us know what your intentions are from the reverse.

Company Name: _____

Individual Name: _____

Email Address: _____

Address: _____

Stakeholder Company

\$1/week \$52/Year

Designated Investment

Please specify the amount and in what
manner the money shall be used:

\$ _____

Projects listed
on reverse

In-Kind Investment

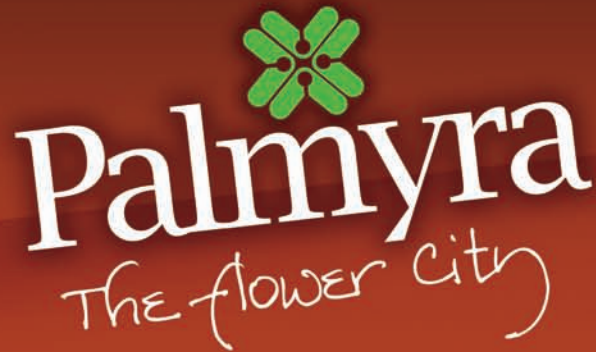
Please indicate the type of service
you would like to provide:

This is a federal tax deductible contribution 501(c)(3).

Please mail to:

PACB • PO Box 455 • Palmyra, MO 63461

We truly appreciate your help
and will put your money to work!



Palmyra

The flower city

PACB
PALMYRA AREA COMMUNITY BETTERMENT

bringing together resources which
will improve the quality of life
and economic conditions for citizens
in the Palmyra area.

For more information please call the
Palmyra Chamber of Commerce
573-769-0777

or visit us online at

www.showmepalmyra.com/pacb.html



Palmyra



**COMMUNITY
INVESTMENT
PLAN**

it all starts
with you!

PALMYRA AREA COMMUNITY BETTERMENT



Palmyra



The community voted and here are the results...
Tabulation of Goals
 Voted on by Members of the Palmyra Community. Number of Votes By Community

Community Investment Plan Our Goals...

Palmyra recently completed a thorough review of our strengths and weaknesses as compared to the state guideline of what a thriving community should be doing. Palmyra has been recognized as an All Missouri Certified City for 2008-2011.

A town meeting was held January 2008, combining the results of this study along with a business survey completed by Jean Morrisseau-Kuni of the St. Louis Federal Reserve Bank.

Community members suggested and voted on many ways to improve our community and listed at the right are the top results....but we need your help. There are several ways for you to become a part of the Palmyra Area Community Betterment Program.

Short Range Economic Plan *(summary)*

1. Hire a Community Planner
2. Immediately work on improvements to downtown sidewalks and curbing which includes additional foliage to compliment the downtown area. This project will see major improvements before May 1 of 2009
3. Plan for future development of land outside the City limits for commercial, industrial, and residential growth
4. Safer access on/off Highway 61 and better access into Palmyra from every direction
5. Community Niche Development

A complete copy of Jean Morrisseau-Kuni's Community Survey can be viewed at: www.showmepalmyra.com/pacb.html

How you can help!

■ Stakeholder Company:

\$1/week or \$52/year. Purpose: To supply grass roots support for the hiring of a Community Planner. This position will be managed by an organized group that is made up of positions from the City, the Chamber and the Palmyra Area Community Betterment.

■ Designated Investment:

You, as an individual, specify the amount and designate an area in which you wish your funds to serve in the short range economic plan.

■ In-Kind Investment:

You, your company, or political entity must specify type of service you are willing to provide.

Together we can make an impact on the quality of life in Palmyra.

Any contribution is a federal tax deductible contribution 501(c)(3).

★ 1	Hire a professional planner/developer, focusing on Economic Development.	104
★ 2	Enforce all codes, building, land use, fire, etc and coop with another community to share building inspector. (currently being addressed by City Council)	91
3	City to produce a unified plan for off ramp from HWY 61 and expansion for 4-way at Ross/Main Streets.	41
4	Fire Dept. funding-additional city funding or form a fire protection district increase for radios/training.	40
★ 5	Redesign downtown curbing and sidewalks for both safety and aesthetics.	39
6	Develop a 5 year budget plan for the city.	32
★ 7	Establish a gathering place/coffee house with WIFI/books.	28
8	Law Enforcement enhancements- upgrade computer system and add additional officer.	26
9	Bicycle/walking path from the south side to the west and north sides of town.	25
★ 10	Establish Historic District downtown.	25
11	Inventory and survey existing businesses in the area.	19
★ 12	Expand business funding options/develop funding plan.	19
13	Develop information source for community services available for aging adults.	14
14	Create a "helpmate" program.	14
15	Identify an "identity" for palmyra to use to promote tourism and start marketing downtown.	14

★ Items marked with a star are items Jean Morrisseau-Kuni recommended in her report.